

Subject: RE: <LAAC Action Requested Tomorrow> Facilities Advocacy, UTLA Strike Prep, and CDP Teach-In

From: Cassy Horton <chorton@ccsa.org>

Date: 1/12/18, 8:51 PM

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CC: Ebony Wheaton <ewheaton@ccsa.org>, Keith Dell'Aquila <KDellAquila@ccsa.org>, Christopher Copolillo <ccopolillo@ccsa.org>, "Jason Rudolph" <jrudolph@ccsa.org>, Jennie Shin <jshin@ccsa.org>

Dear LAAC Members:

Ebony and Jason connected with the 12 organizations named in the board agenda item listing potential preliminary split site offers for Tuesday. After consultation with these organizations and considering the circumstances impacting their individual anticipated offers, we have determined that LAAC outreach to board members is not necessary.

CCSA will speak on Tuesday to call attention to the overall inequitable distribution of high-quality public facilities for charter students and the dire operational and instructional challenges that accompany multi-site offers, as we have past years. We are focusing on building our collective advocacy campaign in alignment with the annual Prop. 39 cycle and the efforts described below and will be working with all of you along those lines over the coming months, so stay tuned!

Thank you for your continued support of students and families!

Cassy Horton

Managing Director, Regional Advocacy, Greater Los Angeles

RE: <LAAC Action Requested Tomorrow> Faciliti...

California Charter Schools Association

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From: Cassy Horton

Sent: Thursday, January 11, 2018 8:06 PM

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Subject: <LAAC Action Requested Tomorrow> Facilities Advocacy, UTLA
Strike Prep, and CDP Teach-In

Dear LAAC Members,

Thanks to everyone who joined us at yesterday's LAAC meeting, and happy
new year to those we didn't get to see in person!

We are off to a strong start for 2018 and truly appreciate everything
you do individually and together on behalf of our students and families
in LA.

Coming off the holidays, we have critical opportunities before us to be
bold and unified in voice and action.

In an effort not to overwhelm your inbox, the email below includes a
summary of important, time-sensitive advocacy issues and opportunities
relevant to the LAAC (local facilities advocacy, legislative advocacy,
UTLA strike preparation, and our California Democratic Party teach-in).
Action items are highlighted in yellow, including a quick potential

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facilities advocacy action tomorrow. We ask that you please review the email and take action this and next week.

If you have any questions about the items outlined below, please let me know.

As always, thank you for your leadership and support!

Cassy

Update on LAUSD Facilities Proposal

Per Wednesday's LAAC meeting and in response to a request from Board Member Melvoin's office, we are working to finalize a proposal outlining priority facilities improvements that would benefit both the district and charter community. This proposal will either be shared with the board member late next week or early the following week. Please be on the look-out for an email from Ebony Wheaton with an updated call time next week to provide feedback regarding this draft proposal, which will be the foundation for a major facilities advocacy campaign over the coming months.

Advocate for Improved Public Facilities Offers Tomorrow

On Tuesday, January 16 the LAUSD board of education will vote on whether to adopt District staff findings supporting multi-site Prop 39 offers for 18 charter schools. The 18 charter schools are distributed across 12 organizations, some of which are members of the LAAC (i.e. – Alliance, Ararat, Celerity, Citizens of the World, Ingenium, Community Prep, Equitas, Extera, ICEF, KIPP, USC College Prep, and WISH.) The school list and findings are posted here <http://laschoolboard.org/sites/default/files/01-16-18RegBdBR237Attsv2.pdf> .

Jason Rudolph and Ebony Wheaton are reaching out directly to each school to (1) discuss the proposed findings and upcoming vote; (2) determine reaction and position; and (3) provide support and discuss advocacy strategy. Once we complete these conversations we may recommend the LAAC consider outreach to board members as part of our broader facilities advocacy strategy.

Action Requested Tomorrow on Friday 1/12: Please hold 20 minutes

tomorrow afternoon or on Tuesday morning to potentially make 2-3 quick calls to LAUSD board offices to raise concerns regarding equity and access of high quality public facilities for charter students in light of this year's split site offers.

Rattle the Capitol Shifts to Oppose SB 1478 on Tuesday 1/16

On Tuesday, powerful special interest groups in the state capitol killed SB 806 (Glazer), the CCSA-sponsored bill that would have established consistent rules for decision-making in charter public schools and banned for-profit charters despite the tremendous outpouring of support from so many charter leaders, including many of you on this email.

Meanwhile, CTA is doubling down on the negative narrative about charter schools and pushing for a vote on AB 1478 (Jones – Sawyer), a bill that would break-up CMO's by creating unworkable bureaucracy that keeps money from the classroom and imposes overbearing red tape. That's why we're shifting our focus for Rattle the Capitol on January 16th from supporting SB 806 to opposing AB 1478. We want to make sure you saw the critical changes we've made to next Tuesday's Rattle the Capitol event and to provide you with the most up-to-date resources <http://info.ccsa.org/rtc> .

Action by Tuesday 1/16: Please continue to do whatever you can to mobilize your community to Rattle the Capitol. Updated materials, including the Fact Sheet on AB 1478 and revised tool kit are available here: <http://info.ccsa.org/rtc> <http://info.ccsa.org/rtc> (Spanish-language versions are forthcoming and will be updated to the site.) We know this late pivot may make it more challenging to engaging your communities, but we also know that your community wants every opportunity to make their voices heard and protect their schools.

Provide Feedback on UTLA Strike Messaging by Wednesday 1/17

During this week's LAAC meeting, CCSA staff provided an update on next steps for communications related to UTLA Strike Preparedness. The attached document, which was shared during the meeting, is a draft of main messages that will guide communications during the lead-up to a potential strike. This document also forms the basis for a planned "manifesto," or shared declaration from the charter community that we intend to release broadly if and when negotiations reach an impasse or otherwise escalated state. We are working on finalizing the language in this document.

Action Requested by Wednesday 1/17: If you have feedback on the attached messaging that you did not share during the LAAC's discussion, please send to Jennie [<mailto:jshin@ccsa.org>](mailto:jshin@ccsa.org) by end-of-day Wednesday 1/17. Please note that we are also collecting feedback from the Communications and Strike Preparedness subcommittees.

RSVP for California Democratic Party Teach-In Information Call on Wednesday 1/17

As you are well aware, we are doubling down on efforts to strengthen our statewide advocacy infrastructure, activate charter community stakeholders, and set the record straight around CTA's false anti-charter narrative. These efforts include educating the Democratic and Republican parties about how much families love charter schools.

Since the Democratic Party has recently adopted language in its policy platform [<https://www.cadem.org/our-california/resolutions/2017/kids-not-profits>](https://www.cadem.org/our-california/resolutions/2017/kids-not-profits) that will make it harder for good charter schools to get approved and stay open, we see the party's Convention on Saturday, February 24th in San Diego as an ideal opportunity to build our community's muscle to take direct action.

To this end, CCSA is calling the charter community in Los Angeles and San Diego to mobilize families to attend the CDP Teach-In on Saturday, February 24th at the San Diego Convention Center.

The Organizing Team is already mobilizing organized families in LA and Oakland. We are also reaching out to LA and San Diego charter leaders, calling upon them to mobilize their families – with our support of course. CCSA will provide busses, materials to get the word out, C3 compliance guidance, and food – check out these written materials [<https://calcharters.box.com/s/o4qyxh2r28gj3tnqf1eo15law07stgtx>](https://calcharters.box.com/s/o4qyxh2r28gj3tnqf1eo15law07stgtx) for all the details.

Action Requested:

1. Email Sara Erickson, Managing Director, Organizing [<mailto:serickson@ccsa.org?subject=CDP%20Call%20RSVP>](mailto:serickson@ccsa.org?subject=CDP%20Call%20RSVP) to attend the CDP Teach-In kick-off call next Wednesday, January 17th from 12:30-1pm to learn more. If you are unable to make the kickoff call, click here [<https://calendly.com/saraerickson>](https://calendly.com/saraerickson) to set up a 20-minute chat with Sara Erickson, Managing Director of Organizing, who is organizing

turnout for the event.

2. Review the CDP Teach-In Toolkit
<<https://calcharters.box.com/s/o4gyxh2r28gj3tnqfleo15law07stgtx>> , which includes resources (already translated!) to help you invite families to the event as well as CCSA's offerings (free bus transportation, school presentations, flyers, email messaging, FAQs, etc).

Cassy

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The 25th Annual California Charter Schools Conference is now less than three months away. Our New Year Discount Registration Deadline is Friday, January 19. Register today
<https://charterconference.org/2018/registration/01_type.php> and save!
Our complete breakout and poster session lineup
<<https://charterconference.org/2018/program/search.php>> is now available on the conference website. The conference will be held March 26-28, 2018 at the San Diego Convention Center.